

# Visual Designer

Title: Visual Designer  
Department: UX

## Visual Designer

eDreams ODIGEO ([www.edreamsodigeo.com](http://www.edreamsodigeo.com)) is one of the main distributors of online flights in the world (in terms of revenue) and one of the largest European e-commerce companies. Under its five brands - eDreams, GO Voyages, Opodo, Travellink and Liligo - it offers the best deals in regular and charter flights, low-cost airlines, hotels, cruises, car rental, holiday packages, travel insurance and stays of different duration to more than 16 million customers all over the world.

Our UX team is one of the largest in Spain, and we're continuing to grow with a multi-disciplined team of 30 visual designers, ux designers, ux researchers, ux data analysts, and video producers. We recently moved to a newly refurbished office that's centrally located in beautiful Barcelona. We have a UX lab that supports our ability to apply a customer focused and data-oriented approach to our overall process. We're a fun-loving UX team who's passionate about many things, including learning, sharing knowledge, innovation, and best-in-class user experiences.

We're looking for a highly motivated and curious visual designer with a passion for creative problem solving. You'll help evolve the brand and create attractive and engaging visual design solutions to reach customers across web, mobile, and print, in more than 44 countries. You'll work closely with the Brand Communications team lead, while collaborating with other visual designers, various stakeholders and UX peers.

### Key Responsibilities:

- Create effective visual design solutions to support marketing and merchandising campaigns, newsletters, banner ads, social media and more, across offline, online and mobile marketing channels
- Create on-brand design solutions that meet measurable business goals and requirements
- Manage multiple requests from various internal teams on projects of varying length and complexity
- Contribute to the evolution of our brand guidelines with fresh design approaches that reflect emerging trends in visual design
- Provide guidance, design specifications and templates for accurate implementation of your designs
- Stay connected to the larger UX team by sharing and applying knowledge
- Support the evolution of visual design production processes
- Identify opportunities to improve the quality and consistency of both you and your peers' visual design output

### Required Qualifications

- 2-4 years of experience as a visual designer in a digital environment
- Bachelor's degree in design or equivalent professional experience
- An online portfolio or samples of work demonstrating your visual design capabilities

- Proficiency in industry standard visual design tools such as Photoshop, Illustrator and InDesign
- Expert knowledge of image production for scalability across different mediums
- Stays connected to visual design and technology trends
- Expert visual design knowledge of color theory, typography, layout, photography usage, etc.
- Strong organizational skills and acute attention to detail
- Ability to present and defend visual design solutions
- Process-oriented independent thinker who proactively identifies areas for improvement
- Ability to manage multiple concurrent requests, communicate and negotiate trade-offs in a self-managed manner
- English speaker with good written, verbal, and presentation abilities
- Team player with a positive attitude and sense of humor

### Preferred Qualifications

- A background in brand, advertising or marketing
- Experience designing for print
- Illustration abilities with experience designing infographics and data visualisations
- Experienced in producing motion graphics or animation
- Awareness of UX design principles and techniques, including research, persuasive design, user interface design, etc.

*To apply, please send a resume, your portfolio or work samples, and a brief email explaining your interest in ODIGEO to [jobs@edreams.com](mailto:jobs@edreams.com). Please put “**Visual Designer**” in the subject line of your email. Thanks for your interest.*

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Title: Senior Visual Designer  
Department: UX  
Primary work location: Barcelona  
Reporting to: Raul Ramirez  
Functional reporting to: Angela Pesta

## Senior Visual Designer

eDreams ODIGEO ([www.edreamsodigeo.com](http://www.edreamsodigeo.com)) is one of the main distributors of online flights in the world (in terms of revenue) and one of the largest European e-commerce companies. Under its five brands - eDreams, GO Voyages, Opodo, Travellink and Liligo - it offers the best deals in regular and charter flights, low-cost airlines, hotels, cruises, car rental, holiday packages, travel insurance and stays of different duration to more than 16 million customers all over the world.

Our UX team is one of the largest in Spain, and we're continuing to grow with a multi-disciplined team of 30 visual designers, ux designers, ux researchers, ux data analysts, and video producers. We recently moved to a newly refurbished office that's centrally located in beautiful Barcelona. We have a UX lab that supports our ability to apply a customer focused and data-oriented approach to our overall process. We're a fun-loving UX team who's passionate about many things, including learning, sharing knowledge, innovation, and best-in-class user experiences.

We're looking for a highly creative and motivated senior visual designer with deep digital design experience and a customer-centric approach. The ideal candidate thrives on solving complex visual design problems with inventive solutions that are aesthetically and functionally effective. You'll help evolve the brand and create engaging solutions that reach customers across web, mobile, and print, in more than 44 countries. You'll work closely with the Brand Communications team lead, while collaborating with other visual designers, various stakeholders and UX peers.

### **Key Responsibilities:**

- Create effective visual design solutions to support marketing and merchandising campaigns, newsletters, banner ads, social media and more, across offline, online and mobile marketing channels
- Create on-brand design solutions that meet measurable business goals and requirements
- Manage multiple requests from various internal teams on projects of varying length and complexity
- Establish, execute, and govern a consistent visual design language
- Understand and respond to performance data (metric tests, usability studies), and steer the direction of future creative designs
- Present and defend visual design solutions to team owners & executive level leadership
- Drive the evolution of our brand guidelines with fresh design approaches that reflect emerging trends and continuous benchmarking activities
- Provide guidance, design specifications and templates for accurate implementation of your designs
- Stay connected to the larger UX team by sharing and applying knowledge
- Support the evolution of visual design production processes
- Identify opportunities to improve the quality and consistency of both you and your peers' visual design output
- Inspire and mentor your design peers

### **Required Qualifications**

- 5+ years of experience as a visual designer in a digital environment
- Bachelor's degree in design or equivalent professional experience
- An online portfolio or samples of work demonstrating visual branding, online marketing, and great user-centered design solutions
- Proficiency in industry standard visual design tools such as Photoshop, Illustrator and InDesign
- Expert knowledge of image production for scalability across different mediums
- Stays connected to visual design and technology trends, shares knowledge with team
- Expert visual design knowledge of color theory, typography, layout, photography usage, etc.

- Strong stakeholder management with the ability to gather and clarify business requirements and then turn them into exceptional customer-focused world-class designs
- Understands user experience best practices for web design & mobile interactions
- Strong organizational skills, design aesthetic, typographic, UI/web design skills, and an acute attention to detail
- Process-oriented independent thinker who proactively identifies areas for improvement
- Ability to manage multiple concurrent requests, communicate and negotiate trade-offs in a self-managed manner
- English speaker with good written, verbal, and presentation abilities
- Team player with a positive attitude and sense of humor

**Preferred Qualifications**

- A background in brand, advertising or marketing
- Master’s degree in design
- Experience designing for print
- Illustration abilities with experience designing infographics and data visualisations
- Experienced in producing motion graphics or animation
- Awareness of UX design principles and techniques, including research, persuasive design, user interface design, etc.

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## Essential Duties/Responsibilities:

- Prepare design concepts for offline, online and mobile marketing channels, such as promotional campaigns, newsletters, co-branding and banner advertising.
- Provide visual quality assurance (QA) to ensure designs match brief, specs and brand guidelines.
- Use your mastery of all key graphics programs.
- Proactively receive, prioritize, produce and deliver work for various internal clients.
- Ability to create and troubleshoot technical files for web/mobile/tablet development

## Job Requirements:

- 2-4 years of experience working in an agency or design studio.
- Knowledgeable of all facets of digital computer graphics
- Good conceptual background
- Very good technical and design theory skills
- Excellent knowledge of image production for different mediums
- Excellent knowledge of production for print and web.
- Highly proactive and independent thinker
- Organized
- Exhibit a positive attitude and respect toward others
- Operate with minimal supervision
- Good written and verbal skills
- Strong CS6 Suite experience

## Experience and Education

- Undergraduate Degree in Graphic / Web Design
- Portfolio in PDF or web format